



Product Research



By Nati

Manchester United Home 2014/15 Jersey (Official Nike)

Price Range: \$72.98 - \$125.00



- **Product Specs:**

- Demand factors:
 - It looks nice
 - Manchester United have a lot of fun.
- Supply factors:
 - Its cheap to translate.
 - You can make it anywhere.
- Elasticity:
 - If the price increases, people will buy it.



Air Jordan 4 Retro "Toro Bravo" Men's Shoes Fire Red/White-Black-Cement Grey

Price Range: \$110.01 - \$700.00



Product Specs:

Demand factors:

- Michel Jordan produced it
- its so comfortable to wear

Supply factors:

- They made it in China.

Elasticity: This is an elastic product: if the price increases, people will buy other brands



TQS™ PS4 Designer Skin for Sony PlayStation 4 Skull of Blue Fire

Price Range: \$12.57 - \$35



Product Specs

Demand Factors

- ▶ It gives color and style to it.

Supply Factors:

- PS4 is from Japan.

Elasticity:-

- ▶ This product is elastic because if the price goes up people will start buying another.



iPhone 6 case

Price Range \$9.95-\$45.99



▶ Demand Factors

- ❖ Its used to protect the phone
- ❖ And make it look nice.

▶ Supply Factors:

- ▶ Made in China.
- ▶ Its easy to make.

▶ Elasticity:-

- ❖ This is considered as inelastic because with out a phone case most of our phones get damaged so we probably will buy it no matter what the price is.



Beats

Price Range \$122.22-\$229.95



Product Specs

- **Demand Factors**
- ❖ They are used to hear music in quality standards.
- **Supply Factors**
- It made in US.
- **Elasticity**
- ❖ This product is inelastic because people buy it no matter the price is and its always expensive.



APPLE MACBOOK AIR

Price Range \$737.10-\$1399.39



Product specs

Demand Factors

- This Pc is one of the best brand

Supply Factors

Elasticity

- This might be Elastic because when the price increases so high people will be forced to join of choose another brand.



FIFA 16

Price Range: \$69.96-\$59.96



▶ Product Specs

- ▶ **Demand Factor**

- ▶ Gamers enjoyed it

▶ Supply Factors:

- ▶ Hard to make.

- ▶ **Elasticity:** This might be Elastic because when the price increases gamers can buy another video games.

USB Bluetooth speaker Mini Wireless TF card USB For Samsung MP3 iPhone

Price Range: \$20.08



▶ **Product Specs**

▶ ***Demand Factor***

- ▶ Easy to use
- ▶ People like them.

▶ ***Supply Factors:***

- ▶ Easy to make.
- ▶ ***Elasticity:*** This is an elastic product: if the price increases, people will buy other brands



LeBron James Cleveland Cavaliers #23 NBA Youth Home Jersey White

Price Range: \$24.00 - \$43.95



- ▶ **Demand factors:**
 - ▶ LeBron James is famous.
 - ▶ Fans like it.
 - ▶ **Supply factors:**
 - ▶ Easy to make.
 - ▶ **Elasticity:** If the price increases, people will buy it.
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